

PVS Podcast Task Force Board Update

Date: April 2026

The Podcast Task Force continues to build strong momentum as a strategic channel to elevate PVS's voice, share the human impact of visitation, and expand awareness of our mission. Over the past several weeks, we have seen a meaningful increase in activity and coordination, with multiple podcasts progressing from outreach to recording and toward publication. The initiative is beginning to show a repeatable rhythm, with a growing pipeline and broader participation across the PVS community.

Current status: We are seeing a healthy distribution of podcasts across different stages, which is critical to maintaining consistent outward visibility over time:

- 2 podcasts are live, including *Everyday Injustice* and the *Criminal Justice Network*, both of which directly align with PVS's mission and target audiences
- 2 additional podcasts have been recorded and are awaiting release, reflecting strong near-term visibility once published
- 3+ podcasts are in the pipeline with confirmed interview dates, including *Community Possibilities*, *Conscious Anti-Racism*, and *David Meltzer Office Hours*
- Additional opportunities are in early-stage coordination, indicating a growing and active outreach funnel

Engagement and participation: A notable area of progress has been the expansion of who is representing PVS in these conversations, which strengthens both authenticity and scalability:

- Participation has expanded beyond a single voice, with Emily, Linda, and Leila now actively engaged alongside Shazad
- This diversification allows for a broader range of perspectives and experiences to be shared, enhancing the quality of storytelling
- There is a clear opportunity to continue building on this momentum by engaging additional board members and visitors over time

Key insights: As the initiative scales, several encouraging patterns are emerging that will help refine and strengthen our approach:

- Outreach efforts are converting more consistently into scheduled interviews, suggesting stronger resonance with podcast hosts and audiences
- PVS is securing placements on credible, mission-aligned platforms focused on criminal justice, human dignity, and social impact
- Podcast release timelines vary by host, which is typical, and reinforces the importance of maintaining a robust pipeline to ensure steady visibility
- A mix of formats is emerging, from full-length features to shorter segments, offering both depth of storytelling and broader exposure
- Some engagements begin as conversations that do not always convert into formal podcasts, which is helping us refine how we prioritize and qualify opportunities

Recent progress: The past two weeks in particular have marked a step change in traction, with increased scheduling activity, completed recordings, and stronger coordination across the team:

- Multiple interviews have been scheduled and completed in a short period of time
- Pipeline visibility and tracking have improved, allowing for better coordination and follow-through

- Overall execution cadence has increased, positioning the team to sustain this momentum going forward

Path forward: We are on track to meet our near-term goal and continue building this into a consistent channel for outreach and storytelling:

- Targeting 7 podcasts live or in active production by the end of June 2026
- Immediate priorities include:
 - Moving recorded episodes through to publication by maintaining follow-up with hosts
 - Sustaining outreach and scheduling momentum to keep the pipeline full
 - Expanding participation across the PVS network to further diversify voices
 - Continuing to prioritize high-quality, mission-aligned platforms where PVS's message resonates most

Overall, PVS's podcast work is gaining meaningful traction and establishing a strong foundation. With continued focus on execution and participation, this initiative is well-positioned to become a consistent and effective platform for amplifying PVS's mission and impact.