

PVS Development Committee Report

The Development Committee continues to make strong progress across fundraising initiatives, grant strategy, and infrastructure to support long-term growth.

Walk-a-thon

We have launched a virtual walk-a-thon with a \$50,000 fundraising goal, allowing participants to complete their walk at any point during March. Early momentum is encouraging, with six registrants already accounting for over \$22,000 in pledged funds. The opportunity has been shared across the full visitor community, and registration will remain open through June 5 to continue building participation and contributions. See attached for an example flyer from my walk in Pittsburgh.

Development Tracker (Grants Focus)

We have formalized and shared a centralized development tracker, with particular emphasis on grant opportunities, across the organization. This tool is intended to improve visibility, coordination, and accountability in our fundraising efforts. We will assess the effectiveness of our grant strategy and pipeline performance by the end of the year and refine our approach accordingly. It has been attached with this report.

Board Giving

We are reinforcing the expectation of 100% board participation in annual giving. Participation in the walk-a-thon is one meaningful and flexible way for board members to meet this commitment while also helping drive broader community engagement.

Website

The Development Committee is also supporting the ongoing website refresh, given its direct connection to donor engagement and fundraising. The goal is to launch an updated, more compelling and user-friendly website by mid-June, strengthening our ability to communicate impact and convert interest into support.